

PREDICTING THE CORPORATE DEFAULT:
A STUDY OF COMPANIES LISTED BY RBI FOR
DEFAULT

Sasmita Singh*

Abstract:

With RBI referring around 40 firms to NCLT for bankruptcy hearing, one important question can be raised is “were there any signals that could have predicted this situation before hand?” This paper tries to answer the above question. Using the same set of companies that were referred by RBI, using their financial data in two different time frames the study tries to analyze five important financial ratios and their role in prediction of corporate failure. The paper also comes up with a model for the same.

Key Words: Bankruptcy, Financial Ratios, Multiple Discrimination Analysis

* **Asst. Professor, N. L. Dalmia Institute of Management Studies and Research**

Introduction:

In June 2017, Reserve Bank of India announced a list of 12 firms to be dragged to National Company Law Tribunal (NCLT) for prompt insolvency procedures as they assessed to represent 25% of the gross NPAs. In August, 2017 RBI declared another list comprising of 28 more distressed firms.

Against this backdrop one important question that can be raised is whether or not the distress signals could have been detected in advance. Beaver (1966, 1968) and Altman (1968) did the spearheading works in the territory of prediction of failure. Forecasting a corporate failure is an important issue in any country. Sun et al. (2014) studied various mathematical or statistical models predicting whether a firm will submit to the insolvency based on the current financial data. In India, such analysis is still evolving (Bandopadhyay 2006 and Gupta 2014) and is largely based on market variables.

This paper focuses on the role of select financial ratios, drawn from the balance sheets and income statements of these 40 companies, could have predicted the probability of default. Section II of this study presents a brief literature review of select studies done in the same field. Section III highlights the Research Methodology and the last section discusses the data analysis and conclusions.

Literature Review:

Beaver (1966) contemplated the corporate distress forecasting model in view of budgetary proportions utilizing profile investigation and univariate discriminant analysis. He utilized five proportions viz. cash flow to total debt, net income to total assets, total debt to total assets, working capital to total assets and current ratio.

Altman (1968) also used financial ratios related to profitability, solvency and liquidity with Multiple Discriminant Analysis to calculate Altman Z score for forecasting the possibility of insolvency.

Sharma and Mahajan (1980), Altaman and Lavalley (1981), Ko (1982) and Izan (1984) were among the few researchers who used Multivariate Discriminant Analysis to predict the corporate failure. On the other hand, Eisenbeis (1977), Karels and Prakash (1987), Nam and Jinn (2000), Fathi and Jean (2001), Ugurlu and Aksoy (2006) and Wang and Deng (2006) pointed out that Multivariate Discriminant Analysis has confines as it adopts that independent variables should follow multivariate normal distribution and equal covariance matrix.

After that, emphasis shifted towards probit or logit analysis. Martin (1977) and Ohlson (1980) were among the first to apply these techniques, followed by others like Wiginton (1980), Zmijewski (1984), Zavgren (1985), Aziz and Lawson (1989), Platt and Platt (1990), Laviola and Trapanese (1997), Mossman et al (1998), Lennox (1999), Westgaard & Van der Wijst (2001), Bacchetti and Sierra (2003), Altaman and Sobato (2007), Pierri et al (2011) and Dainelli et al (2013).

Other statistical practices have also been introduced, such as Recursive Partitioning (Frydman et al. (1985)), Multidimensional Scaling (Mar Molinero and Ezzamel (1991)), etc. Gregory et al. (1991) came up with Catastrophe Theory, Tam and Kiang (1992) founded Neural Networks, Johnsen and Melicher (1994) used Multinomial Logit Models, Zopounidis and Doumpos, 1999 used Multicriteria Decision Aid Methodology and Dimitras et al., 1999 came up with Rough Sets. Reviews studies can be found in Jones (1987), Karels and Prakash (1987) and Dimitras et al. (1996).

The broad deductions from this extensive research effort appear to be that each study gives a sensible separation between failed and non-failed firms, but also, and maybe more fundamentally, that the different researches scarcely demonstrate any agreement on what factors are imperative for failure forecast. Surely, one might say that over 30 years of empirical research on insolvency expectation neglected to create concession to which factors are great indicators and why. This discord of conclusions can, of course, partly be attributed to the fact that the studies refer to various periods, nations and businesses. Another factor may be that essentially all of these studies do not have a theoretical framework to guide the empirical research effort. In the absence of a theory that provides testable hypotheses, each empirical result has to be evaluated on its own

merits and one can only hope that patterns emerge from the multitude of results. This is clearly not the situation in the default estimate.

Research Problem:

Can the probability of a firm being bankrupt be predicted using select financial ratios such as Debt/Equity Ratio, Current Ratio, Interest Coverage Ratio, ROCE, and Operating Cash Flow to Sales?

Hypotheses of the study:

H0: Financial Ratios cannot help in prediction of probability of corporate default

Alternative Hypotheses:

H1: Financial Ratios can help in prediction of probability of corporate default

Methodology and Data Sources:

Methodology

There are numerous options for evaluating likelihood of an organization being bankrupt viz., linear regression, logistic regression and 'classification trees'. Nonetheless, the most commonly used method is that of discriminant analysis based on past data of defaults. In the present study, the multiple discriminant analysis (MDA) technique is used for estimation of the distress probabilities of the companies.

Data Sources

The companies selected are the ones mentioned by RBI in two different lists for probe related to corporate default in June and August 2017. Financial data of these companies is sourced from the annual reports and financial databases such as Capitaline and Bloomberg. The companies for which data was not adequately available were dropped from the list.

For the companies so listed, data for two different years was collected, one being 2012 when the companies were in sound health and the other being 2016 when their financial health started slipping down.

In research related to estimating corporate bankruptcy, choosing key financial indicators becomes imperative. There are quite a few ratios that have been recognized by the previous studies as indicators of financial distress. Here, since the companies selected are already distressed, most of the data is not easily available. Hence, using convenient sampling following ratios are taken for the study: Debt Equity Ratio, Current Ratio, Interest Coverage Ratio, Cash Profit Margin and Return on Capital Employed.

Data Analysis and Interpretation

To test the hypothesis of the study the data was analyzed through discriminant analysis. Further, for discriminant analysis, the independent variable is taken as being bankrupt i.e. in this case being listed by RBI a firm which needs to be referred to NCLT.

Table 1 shows the group statistics of the predictor variables in the 2 types of firms that is the firms which aren't listed as bankrupt and those which are listed for bankruptcy.

Table I Group Statistics

Bankrupt (Yes/No)	Mean	Std. Deviation	Valid N (listwise)		
			Unweighted	Weighted	
1	Debt/Equity Ratio	5.0641	6.82384	29	29.000
	Current Ratio	.8859	.39387	29	29.000
	Interest Coverage Ratio	-1.0172	4.97989	29	29.000
	ROCE	.2610	3.59315	29	29.000
	Op. Cash Flow to Sales	-.5966	3.72170	29	29.000
2	Debt/Equity Ratio	1.9545	.94642	29	29.000
	Current Ratio	1.2503	1.03305	29	29.000
	Interest Coverage Ratio	2.5152	4.63750	29	29.000
	ROCE	9.3500	5.61910	29	29.000

	Op. Cash Flow to Sales	.2214	.55047	29	29.000
	Debt/Equity Ratio	3.5093	5.07680	58	58.000
Total	Current Ratio	1.0681	.79639	58	58.000
	Interest Coverage Ratio	.7490	5.09126	58	58.000
	ROCE	4.8055	6.54728	58	58.000
	Op. Cash Flow to Sales	-.1876	2.66891	58	58.000

Table 3 shows difference in the means of Debt/Equity Ratio, Current Ratio, Interest Coverage Ratio, ROCE, Operating Cash Flow to Sales amongst the two groups i.e. firms which aren't listed as bankrupt and those which are listed for bankruptcy.

Further, to check the above variables are statistically significant, the table (2) of 'test of equality of group means' is analyzed

Table II Tests of Equality of Group Means

	Wilks' Lambda	F	df1	df2	Sig.
Debt/Equity Ratio	.905	5.909	1	56	.018
Current Ratio	.947	3.152	1	56	.081
Interest Coverage Ratio	.878	7.815	1	56	.007
ROCE	.510	53.853	1	56	.000
Op. Cash Flow to Sales	.976	1.371	1	56	.247

Tests of Equality of Group means is used to analyze whether the mean scores of the predictor variables in the 2 groups is statistically significantly different.

From table 2, it is seen that the p-value for the predictor variable Debt/Equity Ratio, Interest Coverage Ratio and ROCE is less than 0.05 thereby proving that the difference in the mean of all these predictor variables in the 2 groups is statistically significant.

Next the Canonical Correlation coefficient is analyzed. The canonical correlation gives the measure of association between discriminant functions and the 2 groups under study.

Table III Eigenvalues

Function	Eigenvalue	% of Variance	Cumulative %	Canonical Correlation
1	1.186 ^a	100.0	100.0	.737

a. First 1 canonical discriminant functions were used in the analysis.

As observed from Table 5, the canonical correlation is high at 0.737, which indicates a strong relationship between the predictor variables and the outcome. Squaring the canonical correlation gives us the Effect size. The effect size is the quantitative measure that gives the magnitude of the actual effect of the predictors on the outcome. In this case the effect size is 0.5432 implying that 54.32% of the variation in the outcome i.e. being declared bankrupt are explained by the predictor variables.

Further the study evaluates the statistical significance of the prediction model. Wilk's lambda is used for this purpose.

Table IV Wilks' Lambda

Test of Function(s)	Wilks' Lambda	Chi-square	df	Sig.
1	.457	41.852	5	.000

From table 4 it is seen that the Wilks' lambda is low at 0.457 and the p-value (0.000) is also less than 0.05 hence predictor variables predict the outcome (switching intentions) at a statistically significant level.

Table V Standardized Canonical Discriminant Function Coefficients

	Function
	1
Debt/Equity Ratio	-.287
Current Ratio	.211
Interest Coverage Ratio	.163
ROCE	.867
Op. Cash Flow to Sales	.222

Table 5 indicates that ROCE (0.867) has the highest predicting capability followed by Debt-Equity Ratio (0.287) and Operating Cash flow to Sales (0.222).

Using the Canonical Discriminant Function coefficients as given in table 5, the discriminant model is created

Table VI Canonical Discriminant Function Coefficients

	Function
	1
Debt/Equity Ratio	-.059
Current Ratio	.271
Interest Coverage Ratio	.034
ROCE	.184
Op. Cash Flow to Sales	.083
(Constant)	-.975

Unstandardized coefficients

Hence the discriminant model that predicts the outcome of being declared bankrupt is

$Z = -0.975 - 0.059 (\text{Debt Equity Ratio}) + 0.271 (\text{Current Ratio}) + 0.034 (\text{Interest Coverage Ratio}) + 0.184(\text{ROCE}) + 0.083(\text{Operating Cash flow to Sales})$

This model tells us that the being declared bankrupt can be predicted using the key ratios listed as the predictor variables. Of the five predictor variables Current Ratio and ROCE have the maximum influence and Interest Coverage Ratio has the least.

The accuracy of the prediction model is analyzed through Table 7 which shows the Classification Results.

Table VII Classification Results^a

		Bankrupt (Yes/No)	Predicted Group		Total
			Membership 1	2	
Original	Count	1	25	4	29
		2	4	25	29
	%	1	86.2	13.8	100.0
		2	13.8	86.2	100.0

a) 86.2% of original grouped cases correctly classified.

From Table 7, it is observed that the hit ratio is very high at 86.2% and thus the model appears to be very good.

Conclusion

The results obtained from this study provide some useful insights into variables in form of key financial ratios that may help in predicting if a particular firm is going towards bankruptcy or not. Debt/Equity Ratio, Current Ratio, Interest Coverage Ratio, ROCE, Operating Cash Flow to Sales are the discriminating factors which divide between the firms which will soon be bankrupt and which will not.

The study proposes a model that can predict the possibility of a firm being bankrupt in a year's span.

Acknowledgement

This research effort would not have been possible without able and timely guidance of my research guide Dr. Anil Gor, N L Dalmia Institute of Management Studies and Research, Mumbai.

Bibliography

- Altman, Edward I. 1968. "Financial Ratios, Discriminant Analysis and the Prediction of Corporate Bankruptcy." *Journal of Finance* 23 (4): 589-609.
- Altman, E. I. and Sabato, G. (2007), Modelling Credit Risk for SMEs: Evidence from the U.S. Market. *Abacus*, 43: 332–357.
- Aziz, A, and G.H. Lawson, 1989, Cash Flow Reporting and Financial Distress Models: Testing of Hypotheses, *Financial Management*, Vol. 18. no. 1, 55-63
- Beaver, W. 1966. "Financial Ratios as Predictors of Failure." *Journal of Accounting Research* 5: 71-111.
- Carling K. Jacobson T. Linde J. and Roszbach K. Corporate credit risk modeling and the macroeconomy, *Journal of Banking & Finance* 31, 2007 845-868.
- Chava S. Stefanescu C. Turnbull S. Modeling the Loss Distribution, *Management Science*, Volume 57, Issue 7, 2011, Pages: 1267-1287.
- Dainelli, F., Manetti G., & Sibilio, B. (2013). Web based accountability practices in Non-Profit Organizations: The case of National Museums. *Voluntas: International Journal of Voluntary and Non-Profit Organizations*, 24(3), 649-665.
- Dimitras, A.I., Slowinski, R., Susmaga, R., Zopounidis, C., 1999. Business failure prediction using rough sets, *European Journal of Operational Research*, 114, pp.263-280.
- Dougherty C. *Introduction to Econometrics*, Third edition, Oxford University Press 2007.
- Duffie D. Saita L. Wang K. Multi-period corporate default prediction with stochastic covariates, *Journal of Financial Economics*, Volume 83, Issue 3, 2007, Pages: 635-665.
- Eisenbeis, R.A., 1977, Pitfalls in the application of discriminant analysis in business, finance and economics, *The Journal of Finance*, Vol. 22 no. 3, 875-900.

- Frydman, Halina, Edward I. Altman and Duen-Li Kao. 1985. "Introducing Recursive Partitioning for Financial Classification: The Case of Financial Distress." *The Journal of Finance* 40 (1): 269-291
- Gregory, A., B. Russell and G.V. Henderson. 1991. "A Brief Review of Catastrophe Theory and a Test in Corporate Failure Context." *Financial Review* 26 (2): 127-155.
- Johnsen, Thomajean and Ronald W. Melicher. 1994. "Predicting Corporate Bankruptcy and Financial Distress: Information Value Added by Multinomial Logit Models." *Journal of Economics & Business* 46: 269-286.
- Jones, Frederick L. 1987. "Current Techniques in Bankruptcy Prediction." *Journal of Accounting Literature* 6: 131-164.
- Karels, G.V. and A.J.Prakash. 1987. "Multivariate Normality and Forecasting of Corporate Bankruptcy." *Journal of Business Finance and Accounting*, Vol. 14 no. 4, 573-592.
- Lennox, C., 1999, Identifying failing companies: A re-evaluation of the logit, probit and DA approaches, *Journal of Economics and Business*, Vol. 51 issue 4, 347 364.
- Mar Molinero, M. and M. Ezzamel. 1991. "Multidimensional Scaling Applied to Corporate Failure." *Omega International Journal of Management Science* 19 (4): 259-274.
- Nam, J.H. and T. Jinn (2000), "Bankruptcy Prediction: Evidence from Korean Listed Companies During the IMF Crisis", *Journal of International Financial Management and Accounting*, 11 (3):178 – 197.
- Ohlson, J.A. (1980), "Financial Ratios and the Probabilistic Prediction of Bankruptcy", *Journal of Accounting Research*, 18: 109-131.
- Sharma S. and V. Mahajan (1980), "Early Warning Indicators of Business Failure", *Journal of Marketing*, 44: 80-89.
- Tam, K.Y. and M.Y. Kiang. 1992. "Managerial Applications of Neural Networks: the Case of Bankfailure Predictions." *Management Science* 38 (7): 926-947.
- Ugurlu, M. and H. Aksoy (2006), "Prediction of Corporate Financial Distress in an Emerging Market: The case of Turkey", *Cross Cultural Management*, 13(4): 277-295.
- Wang, Z. J. and X. L. Deng (2006), "Corporate Governance and Financial Distress: Evidence from Chinese Listed Companies", *Chinese Economy*, 39(5):5-27.

- Westgaard, Sjur and Nico van der Wijst. 2001. "Default Probabilities in a Corporate Bank Portfolio: A Logistic Model Approach." *European Journal of Operational Research*, Vol. 135 no. 2: 16 338-349.
- Wiginton, J.C., 1980, A note on the comparison of logit and discriminant models of consumer credit behavior, *Journal of Financial and Quantitative Analysis*, Vol. 15 no. 3, 757-770.
- Zavgren, Christine V. 1983. "The Prediction of Corporate Failure: The State of the Art." *Journal of Accounting Literature* 2: 1-38.
- Zmijewski, M. E. 1984. "Methodological Issues Related to the Estimation of Financial Distress Prediction Models." *Journal of Accounting Research* 20 (0): 59-82.
- Zopounidis, C., Doumpos, M., 1999. A Multicriteria Aid Methodology for Sorting Decision Problems: The Case of Financial Distress, *Computational Economics*, 14, pp. 197-218.

Annexure 1:

Name of the firm	Year	Debt/Equity Ratio	Current Ratio	Interest Coverage Ratio	ROCE	Op. Cash Flow to Sales
Essar Steel Ltd	2012	2.51	0.62	0.36	2.25	0.20
Essar Steel Ltd	2016	6.02	0.6	-0.39	0	0.03
Bhushan Steel Ltd	2012	2.78	0.66	2.3	8.95	0.26
Bhushan Steel Ltd	2016	8.62	0.48	0.09	0	0.07
Bhushan Power & Steel Ltd	2012	3.41	0.8	2.11	7.23	0.26
Bhushan Power & Steel Ltd	2016	6.32	0.61	0.09	0	0.18
Alok Industries Ltd	2012	3.35	1.11	1.65	12.85	-0.01
Alok Industries Ltd	2016	2.99	1.15	-1.35	-13.81	-0.21
Electrosteel Steels Ltd	2012	2.57	0.25	-0.87	0	2.85
Electrosteel Steels Ltd	2016	10.3	0.37	-0.22	0	0.25
Monnet Ispat& Energy Ltd	2012	1.51	1.4	5.25	8.34	0.15
Monnet Ispat& Energy Ltd	2016	5.98	0.62	-0.74	0	0.15

ABG Shipyard	2012	2.2	0.88	1.84	14.28	-0.18
ABG Shipyard	2016	0	1.06	-2.21	0	-19.87
JaypeeInfratech Ltd	2012	1.28	1.7	25.82	13.78	0.29
JaypeeInfratech Ltd	2016	1.45	1.5	0.56	3.8	1.10
LancoInfratech Ltd	2012	1.14	1	1.21	4.63	0.46
LancoInfratech Ltd	2016	3.65	0.76	0.41	0	-0.60
Jyoti Structures Ltd	2012	1	1.52	1.67	23.58	-0.02
Jyoti Structures Ltd	2016	10.01	1.23	0.16	0	-0.64
Amtek Auto Ltd	2012	0.84	1.43	3.12	7.57	0.59
Amtek Auto Ltd	2016	2.1	0.58	0.01	0	0.24
Era Infra Engineering Ltd	2012	1.89	1.38	1.73	15	0.03
Era Infra Engineering Ltd	2016	36.47	1.09	-0.75	0	0.44
Jaiprakash Associates Ltd	2012	2	1.16	1.72	9.41	0.14
Jaiprakash Associates Ltd	2016	1.95	1.37	-0.06	0	0.42
Videocon Industries Ltd	2012	1.57	1.56	1.74	7.28	-0.40
Videocon Industries Ltd	2016	2.32	1.98	0.97	6.72	0.49
JayaswalNeco Industries Ltd	2012	1.47	0.87	1.47	10.34	0.06
JayaswalNeco Industries Ltd	2016	1.92	0.75	0.81	2.86	0.17
Visa Steel Ltd	2012	5.03	0.36	0.82	0	0.64
Visa Steel Ltd	2016	0	0.32	-0.26	0	-0.36
Essar Projects India Ltd	2012	1.92	1.27	2.29	17.74	-0.10
Essar Projects India Ltd	2016	3.04	1.05	0.5	5.25	0.23
SEL Manufacturing Company Ltd	2012	1.98	1.22	1.63	9.01	0.00
SEL Manufacturing Company Ltd	2016	4.37	1.44	0.27	0	0.05
Asian Colour Coated Ispat Ltd	2012	1.76	1.32	4.28	10.5	-0.07
Asian Colour Coated Ispat Ltd	2016	2.7	1.2	-0.03	-0.21	-0.03

Uttam Galva Steels Ltd	2012	2.05	0.96	1.57	12.11	0.12
Uttam Galva Steels Ltd	2016	3.77	0.59	-0.45	-4.84	0.12
Castex Technologies Ltd	2012	1.22	2.73	2.23	9.47	0.13
Castex Technologies Ltd	2016	1.8	0.78	-0.13	0	0.36
Ruchi Soya Industries Ltd	2012	1.92	1.02	1.4	12.57	0.03
Ruchi Soya Industries Ltd	2016	1.9	0.87	0.03	0.47	0.00
Nagarjuna Oil Refinery Ltd	2012	0	6	0	0	0.00
Nagarjuna Oil Refinery Ltd	2016	0.03	0.18	-26.67	0	0.00
Unity Infraprojects Ltd	2012	1.26	1.39	2.24	17.16	0.04
Unity Infraprojects Ltd	2016	8.13	1.07	-0.53	0	-0.15
IVRCL Ltd	2012	1.11	0.88	0.86	7.77	0.07
IVRCL Ltd	2016	6.19	0.74	-0.64	0	-0.06
Orchid Pharma Ltd	2012	1.78	0.79	1.5	8.38	0.44
Orchid Pharma Ltd	2016	10.52	1.02	0.19	0	0.24
BILT Graphic Paper Products Ltd	2012	2.17	0.57	1.55	10.16	0.16
BILT Graphic Paper Products Ltd	2016	3.21	0.74	1.04	7.33	-0.03
Jai Balaji Industries Ltd	2012	2.35	0.65	-0.22	0	0.10
Jai Balaji Industries Ltd	2016	0	0.86	-0.61	0	-0.13
Uttam Galva Metallics Ltd	2012	2.61	0.76	1.67	10.79	0.18
Uttam Galva Metallics Ltd	2016	1.1	0.68	0.41	0	0.24