



IJRSS

(ISSN: 2249-2496)

**INTERNATIONAL JOURNAL
OF
RESEARCH IN SOCIAL SCIENCES**

- editorijmie@gmail.com
- info@ijmra.us
- www.ijmra.us





Chief Patron

Dr. JOSE G. VARGAS-HERNANDEZ

Member of the National System of Researchers, Mexico

Research professor at University Center of Economic and Managerial Sciences,
University of Guadalajara
Director of Mass Media at Ayuntamiento de Cd. Guzman
Ex. director of Centro de Capacitacion y Adiestramiento

DR. RAMACHANDRAN GURUPRASAD

Scientist, Knowledge and Technology Management Division (KTMD),
National Aerospace Laboratories.

Patron

Dr. Mohammad Reza Noruzi

PhD: Public Administration, Public Sector Policy Making Management,
Tarbiat Modarres University, Tehran, Iran
Faculty of Economics and Management, Tarbiat Modarres University, Tehran, Iran
Young Researchers' Club Member, Islamic Azad University, Bonab, Iran

Chief Advisors

Dr. NAGENDRA. S.

Senior Asst. Professor,
Department of MBA, Mangalore Institute of Technology and Engineering, Moodabidri

I Wayan Suryasa

Doctor of Linguistics Program, Udayana University,
Linguistics Lecturer (STIMIK-STIKOM Bali), Translator (Indonesian Translator Association)
Researcher of Local Languages Researcher Association
Certified Doctor of Linguistics Program in Udayana University Bali

Dr. SUNIL KUMAR MISHRA

Associate Professor,
Dronacharya College of Engineering, Gurgaon, INDIA

Mr. GARRY TAN WEI HAN

Lecturer and Chairperson (Centre for Business and Management),
Department of Marketing, University Tunku Abdul Rahman, MALAYSIA

MS. R. KAVITHA

Assistant Professor,
Aloysius Institute of Management and Information, Mangalore, INDIA



Dr. A. JUSTIN DIRAVIAM

Assistant Professor,
Dept. of Computer Science and Engineering, Sardar Raja College of Engineering,
Alangulam Tirunelveli, TAMIL NADU, INDIA

Dr. Krishan kumar

Dean,
School of Life Sciences, Singhanian University Rajasthan, INDIA

Dr. G. D. Singh

Certified Manager - Cambridge Association of Managers, England,
Founder & President, The Indian Management Academy - IMA

Dr. Sorinel Capusneanu

Associate Professor,
Faculty of Finance and Accounting, "ARTIFEX" University, Bucharest, ROMANIA

Benard Okelo Nyaare

Assistant Lecturer,
Bondo University College, Bondo, KENYA

Dr. Meenakshi Gupta

Assistant Professor,
Shri Mata Vaishno Devi University- Katra, INDIA

Editor -in -chief

Dr. REYNALDA B. GARCIA

Executive Director,
Research and Statistics Center, Lyceum of the Philippines University- Batangas, 2002- 2013

Co -Editor -in -chief

I Wayan Suryasa

- Lecturer of English Language and Linguistics (STIMIK-STIKOM Bali)
- Doctor of Linguistics Program, Udayana University
- Translator (Indonesian Translator Association)
- Researcher of Local Languages Researcher Association
- Certified Doctor of Linguistics Program in Udayana University Bali
- Accounting in PT. Upada Sastra. Denpasar - Bali. 1999.
- Mobile Phone and Computer technical support. 1999 - Present
- Owner of Copy Center at Revo Shop. Tegaljaya, Dalung, Badung-Bali. 2004-Present
- Technical Support of Operating System of Gadget and Electronic Tools



International Editorial Board

Dr.M.Velusamy

Assistant Professor ,
Department Of Social Science, Alagappa University, INDIA

V. Rama Krishna

Assistant Professor, Department Of Studies And Research In Political Science,
Tumkur University, Tumkur, Karnataka, INDIA

Dr. Mujibul Hasan Siddiqui

Assistant Professor,
Department Of Education, Aligarh Muslim University, Aligarh, INDIA

D. Amutha

Asst.Professor ,
Department Of Economics, St.Mary's College (Autonomous), Tuticorin, INDIA

Pratip Chattopadhyay

Assistant Professor,
Department Of Political Science, University Of Kalyani, Nadia-741235, West Bengal, INDIA.

Prof. Felice Corona

Associate Professor ,
Special Education And Teaching, University Of Salerno Italy, Faculty Of Medicine And Surgery

Jesus Alfonso D. Datu

Assistant Lecturer ,
Counseling And Educational Psychology Department, De La Salle University-Manila

Jose Noronha Rodrigues

Asistant Professor, Department Of LAW,
The University Of Azores- Portugal, Director Of The Law And Economic Study Centre

Dr. Mohd Nazri Ismail

Senior Lecturer,
Research & Development (R&D) & Teaching, System And Network (MIT) Department

Dr S. K. Singh

R.D.Foundation Group Of Institutions,
Near Kadrabad Police Check Post, Modinagar (Ghaziabad)-- 201201, U.P., INDIA

Dr. K. Shobha

Assistant Professor,
Department Of Economics, Government Arts College, Coimbatore -641018, INDIA

Arindam Chattopadhyay

Department Of Geography,
Sripat Singh College, Murshidabad, West Bengal, INDIA



Dr. Manoj P K

Assistant Professor, Department Of Management and Finance,
Dept. Of Applied Economics (Dae), Cochin University Of Science And Technology,
Kochi, Kerala - 682 022

Dr. P. S. Nagarajan

Faculty In Rural Marketing,
Alagappa Institute Of Management, Alagappa University, Karaikudi – 4, INDIA

Dr. Craig E. Reese

Professor,
School Of Business, St. Thomas University, Miami Gardens, Fl 33054

Ezendu Ariwa

Chair, IEEE Broadcast Technology Chapter, Uk&Ri
London Metropolitan Business School, London Metropolitan University, United Kingdom

Ram Kesavan

Professor And Discipline Coordinator,
College Of Business Administration, University Of Detroit Mercy

Dr Tapal Dulababu

Professor & Principal,
The Oxford College Of Business Management, Bangalore 560 102, INDIA.

Prof. P. Malyadri

Principal ,
State Level Best Teacher Awardee-2008,
Director, UGC Major Research Project, President :Social Scientists Forum, Consultant : NGOS.

Dr.S.D.Suryawanshi

Associate Professor,
Department Of Mechanical Engineering, College Of Engineering,Pune-05,
(An Autonomous Institute Of Govt. Of Maharashtra), INDIA

Prof C.M.Maran

Assistant Professor (Senior) ,
VIT Business School , VIT University , INDIA

Dr. A. Arul Lawrence Selvakumar

Director,
Dept Of CSE , Adhiparasakthi Engineering College,
Melmaruvathur - Kanchipuram District, Tamil Nadu, INDIA

Dr. Rajiv Khosla

Associate Professor And Head,
Chandigarh Business School, Gharuan, Mohali, INDIA

Dr Lavkush Mishra

Director,
Institute Of Tourism & Hotel Management,



Technical Advisors

Mr. Rajan Verma

Lecturer, Department of Computer Science, Ambala, INDIA

Mr. Ankit Jain

Department of Chemical Engineering, NIT Karnataka, Mangalore, INDIA

Mr. Anil Chandra

Department of Biotechnology, Indian Institute of Technology Guwahati, Assam, INDIA

Prof. Bharati Veerendra

Asst. Professor - MCA, K. J. Somaiya's SIMSR., univeristy of Mumbai, Mumbai, INDIA

Mr. Gagandeep Singh

Department of Biotechnology, Kurukshetra University, Kurukshetra, INDIA

Associate Editors

Dr. SANJAY J. BHAYANI

Associate Professor, Department of Business Management, RAJKOT, INDIA

MOID UDDIN AHMAD

Assistant Professor, Jaipuria Institute of Management, NOIDA

Dr. SUNEEL ARORA

Assistant Professor, G D Goenka World Institute, Lancaster University, NEW DELHI

Mr. P. PRABHU

Assistant Professor, Alagappa University, KARAIKUDI

Mr. MANISH KUMAR

Assistant Professor, DBIT, Deptt. Of MBA, DEHRADUN

Mrs. BABITA VERMA

Assistant Professor, Bhilai Institute Of Technology, DURG

Ms. MONIKA BHATNAGAR

Assistant Professor, Technocrat Institute of Technology, BHOPAL

Ms. SUPRIYA RAHEJA

Assistant Professor, CSE Department of ITM University, GURGAON

**CONTENTS**

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
<u>1</u>	Rural Women Empowerment Through Self Help Groups With Special Reference To Rasapalayam Village In Cuddalore District. K. Chandra Kumar And I. Savarimuthu	<u>1-11</u>
<u>2</u>	Assessment Of Service Quality In Indian Banks. Dr. Namrata Verma	<u>12-31</u>
<u>3</u>	A Brief Study Of Indian Constitution In The Context Of Citizenship. Kanwal Marwaha	<u>32-57</u>
<u>4</u>	Changing Agricultural Pattern In The Perspective Of Demographic Change: A Study On Kaliganj Block, West Bengal, India. Subarna Bandyopadhyay And Dr. Kalpana Deshmukh	<u>58-67</u>
<u>5</u>	Role Of Microfinance In Poverty Alleviation In Africa- Meta Analysis. Dr. Irshad Ahmed And Bezawit Lema	<u>68-84</u>
<u>6</u>	Stakeholder Involvement And Sustainability Of Women Development Projects In Kisumu Central Constituency, Kisumu County, Kenya. Oganga, Clement Otieno, Olala, Gilbert Owuor And Odima Ochieng Richard	<u>85-100</u>
<u>7</u>	The Use Of Textbook Illustrations In The Teaching Of Reading Comprehension: A Study Of Secondary Schools In Kathiani District- Kenya. Ann Ndinda John, Prof. P.L. Barasa And Dr. Carolyne Omulando	<u>101-121</u>
<u>8</u>	Human Values And Ethics In Indian Politics. Dr.N.Sreeramulu	<u>122-128</u>
<u>9</u>	A Study To Identify The Various Levels Of Job Satisfaction Amidst Doctors Working In Coimbatore City Hospitals. Geetha M and Dr.S. Franklin John	<u>129-152</u>
<u>10</u>	Representing The Life Of A Dalit:A Study Of Kancha Ilaiah's Untouchable God. Dr. U. S .Saranya	<u>153-157</u>
<u>11</u>	Representing Untouchability:A Critical Study Of K.V.Raghupathi's The Untouchable Piglet. Dr. U. S .Saranya	<u>158-163</u>
<u>12</u>	In Search Of The Self:A Critical Study Of Neerav Patel's Mess. Namrata Gupta	<u>164-169</u>

<u>13</u>	Governance And Conflict Politics In Jammu And Kashmir: A Case Study From Accession To Insurgency. Waseem Ahmad Sofi And Javid Ahmad Ahanger	<u>170-179</u>
<u>14</u>	A Study On The Status Of Muslim Woman In Athoor, Dindugal District. S. Nisha	<u>180-207</u>
<u>15</u>	Impact Of Demonetization On Indian Economy. Dr. Manish Dadhich	<u>208-215</u>
<u>16</u>	Social Development In Tribal Areas Of Himachal Pradesh:A Regional Level Analysis. Dr. K.C. Sharma And Anju Sharma	<u>216-228</u>
<u>17</u>	The Violation Of Women Human Rights In India. Dr. B Prabhakara Rao	<u>229-236</u>
<u>18</u>	The Effects Of Rural–Urban Migration On Female Empowerment: An Experience From Mwanza City Council In Tanzania. Dr. Gaspar P. Mwembezi and Beston Musoma	<u>237-251</u>
<u>19</u>	Human Rights And Tribal Development: A Case Study Of Malai Pandaram Tribes In Kattathi Tribal Settlement, Pathanamthitta, Kerala . Manjusha.K.A And Mohammed Shahadab.P.P	<u>252-265</u>
<u>20</u>	An Evaluative Study Of Tourism Industry In Jammu And Kashmir: A Northern State Of India. Dr. Suresh Sachdeva And Ishfaq Ahmad Ganai	<u>266-278</u>
<u>21</u>	Gender Violence In India. A Comparative Analysis With Other Nations – Analysing The Root Causes Of Gender Violence. Tanusree Sengupta	<u>279-290</u>
<u>22</u>	Millennium Development Goals (Goal 2): Public Policy Initiatives In India. Uma Sheokand	<u>291-305</u>
<u>23</u>	Relationship Between Parenting Style, Psycap And Coping Among College Students. Monica Sharma And Niharika Palawat	<u>306-335</u>
<u>24</u>	Social Intelligence In Students Pursuing Professional And Non-Professional Courses: A Comparative Study. Dr. Monika R. Seth	<u>336-347</u>
<u>25</u>	Development Of Occupational Commitment Scale For Teachers Of Teacher Education Institutions. Smt. Rukshinda Hena Akbari And Prof. V.V. Malagi	<u>348-363</u>
<u>26</u>	Educational Crisis, Critical Pedagogy And Alternative Institutions Of Higher Learning In India: Some Visions And Possibilities. Dhiren Kumar Sahoo	<u>364-380</u>
<u>27</u>	Impact Of Eco-Tourism On Koya Tribals In Jayashankar District Of Telangana State – A Study. Dr. G. Vijay	<u>381-395</u>

<u>28</u>	Reconstruction Of Public Health Service Supervision Based On Justice Values. Retno Dwi Irianto, Gunarto And Jawade Hafidz	<u>396-416</u>
<u>29</u>	Domestic Violence Over The Elderly With Special Emphasis On The Republic Of Macedonia. Marjan Gaberov	<u>417-423</u>
<u>30</u>	Financial Literacy And Small Scale Industries Firm Performance In India. P.Masiyamoorthy,k.Vidhya And Dr.N.Rajendhiran	<u>424-432</u>
<u>31</u>	The Study Of Society As A Chaotic System. Akhilesh Pathak	<u>433-458</u>
<u>32</u>	Status Of Women In The Age Of Buddha : A Review. (Dr.) Vinay Kumar	<u>459-466</u>
<u>33</u>	A Study On Consumer Satisfaction Of Aachi Masala Products In Cuddalore District. Dr. R. Krishna Kumar And Manikandan. R	<u>467-483</u>
<u>34</u>	A Study To Assess The Existing Practices And Factors Related To Pediatric Intravenous Medication Administration Among Staff Nurses In Selected Hospital Of Kolkata, West Bengal. Sheuli Sen	<u>484-496</u>
<u>35</u>	An Investigation Into The Mode Of Target Language Teaching Through Structural Functional Method And Conventional Method At Secondary Level Of Rural Backdrop. Dr. Amal Kumar Chakrabarty	<u>497-510</u>
<u>36</u>	A Law Graduate - Scope And Opportunities. Nitika	<u>511-515</u>
<u>37</u>	Construction And Standardization Of Interest In Music Scale For Secondary School Students. Mamatha M. And Dr. Jagannath K. Dange	<u>516-524</u>
<u>38</u>	Changing Pattern Of Rape In Chandigarh: A Geographical Analysis. Virender Chhachhiya	<u>525-541</u>
<u>39</u>	A Study On Rural Consumers Rights Awareness In Udumalpet Taluk. Dr.V.Suganthi	<u>542-554</u>
<u>40</u>	Demonstrative Teaching Style And Its Study With Respect To Perception Of Secondary School Students In Geography. Prof. Swati Sarkar And Dr. Samrat Roy	<u>555-564</u>
<u>41</u>	International Criminal Court And International Law. C Raja Monsingh And Dr Ashok Kumar Katta	<u>565-577</u>

<u>42</u>	Reform In Indian Judicial System. JP Dhanyasree	<u>578-582</u>
<u>43</u>	Rationality And Morality In A Reified Society. Akhilesh Pathak	<u>583-600</u>
<u>44</u>	International Migration, Goan Diaspora And The Caste Dynamics In Assolna, Velim, Cuncolim (Goa). Dr. Sachin Savio Moraes	<u>601-612</u>
<u>45</u>	The Question Of Social Inclusion: Telangana State After Bifurcation. Chaketi Raju	<u>613-626</u>
<u>46</u>	Disparities Of Sex Ratio In Maharashtra State Of India. Dr. P. A. Khadke And Mr. P. B. Waghmare	<u>627-642</u>
<u>47</u>	Practices Of Personal Hygiene Among Hostel Women In Chandigarh. Ms. Pooja Rani	<u>643-655</u>
<u>48</u>	Performance Management Process And Its Effect On Employee's Perception Of Performance Management Effectiveness. Getahun Kelemework	<u>656-673</u>
<u>49</u>	Between Wonder And Intuition: Pather Panchali (The Song Of The Road) From Bibhutibhusan Bandopadhyay To Satyajit Ray. Dr Indrani Singh Rai	<u>674-680</u>
<u>50</u>	Dependency Of Market And Non Market Sources Of Tribal's Consumption: A Time Series Analysis. Sourav Kumar Das And Pinaki Das	<u>681-698</u>
<u>51</u>	Role of Literature for Developing Insight Into Teacher Education. Dr Alka Macwan	<u>699-708</u>
<u>52</u>	Affirmative Action In Malaysia: A Background. Promod Singh	<u>709-717</u>
<u>53</u>	Teachers' Sustainable Professional Development Through Classroom Action Research. Wayan Maba	<u>718-732</u>
<u>54</u>	The Zamindari System in Odisha: Perspectives on Origin, Growth & Abolition. Dr. Sarat Parida	<u>733-745</u>
<u>55</u>	Changing Russian Foreign Policy In A Multipolar World. Junuguru Srinivas	<u>746-759</u>

56	Goods and Service Tax - An Emerging and Challenging Issue : Indian Perspective. Dr. Pradip Kumar Das	760-771
57	Gender Influences On The Entrepreneurial Tendencies & Entrepreneurial Attitude Of University Students. Dr Gobind Singh Gure	772-797

