

## International Journal of Management, IT & Engineering (ISSN: 2249-0558)

# CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1	Homogeneous Markov Processes On Discrete Time Queues To Continuous Time. Dr. Mayank Pawar and Dr. Bhuvnender Chaudhary	<u>1-13</u>
2	An Enhancing Productivity And Performance Of The Employees By Exploring Employee Satisfaction: An Efficacious Tool For It Sector In India. Archana Singh, Lokendra Vikram Singh and Dr. Peeyush Khare	<u>14-30</u>
<u>3</u>	Application Of Analytical Tools In Student Retention System. Vibha Gupta, Yasmin Shaikh and Dr. Geeta Neema	<u>31-43</u>
<u>4</u>	V.I.E.T – A Case of Leadership Gone Wrong. Rashmi Sharma	<u>44-53</u>
<u>5</u>	The Steady-State Solution Of Multiple Parallel Channels In Series And Non-Serial Servers With Balking & Reneging Due To Long Queue And Some Urgent Message. Meenu Gupta, Man Singh and Deepak Gupta	<u>54-68</u>
<u>6</u>	A Study On Personal Financial Planning For It Sector Investor In Pune. Pravin Narayan Mahamuni, Santosh Kalabhau Apte and Dr. Anand Ganpatrao Jumle	<u>69-89</u>
7	Industrial Energy: what role for Policies? Dr. M. Sugunatha Reddy and Dr. B. Rama Bhupal Reddy	<u>90-118</u>
<u>8</u>	Micro finance – Role of Banking intermediaries in Inclusive Economic Growth. Suresha B and Dr. Gajendra Naidu	<u>119-140</u>
2	A Comparative Study Of Public (Sbi & Uti) &Private (Hdfc & Icici) Asset Management Companies Funds (Balanced, Gilt (Long Term &Short Term) On The Basis Of Nav, Fund Average Return, Risk. Shelly Singhal, Savi Chanana and Gaurav Kamboj	<u>141-164</u>
<u>10</u>	<b>Performance Issues of Individual and Team Game Planning.</b> Mamta Jangra	<u>165-177</u>
<u>11</u>	Measuring Quantitative Maintainability Of Conceptual Model For Re-Engineering Process. Shabana Kausar, Mr. Ahmed Mateen and Mr. Ahsan Raza Sattar	<u>178-192</u>

October 2011



Volume 1, Issue 5



# Chief Patron

#### Dr. JOSE G. VARGAS-HERNANDEZ

Member of the National System of Researchers, Mexico Research professor at University Center of Economic and Managerial Sciences, University of Guadalajara Director of Mass Media at Ayuntamiento de Cd. Guzman Ex. director of Centro de Capacitacion y Adiestramiento

# Patron

#### Dr. Mohammad Reza Noruzi

PhD: Public Administration, Public Sector Policy Making Management, Tarbiat Modarres University, Tehran, Iran Faculty of Economics and Management, Tarbiat Modarres University, Tehran, Iran Young Researchers' Club Member, Islamic Azad University, Bonab, Iran

# Chief Advisors

#### Dr. NAGENDRA. S.

Senior Asst. Professor, Department of MBA, Mangalore Institute of Technology and Engineering, Moodabidri

#### Dr. SUNIL KUMAR MISHRA

Associate Professor, Dronacharya College of Engineering, Gurgaon, INDIA

#### Mr. GARRY TAN WEI HAN

Lecturer and Chairperson (Centre for Business and Management), Department of Marketing, University Tunku Abdul Rahman, MALAYSIA

# Editorial Board

#### **Dr. CRAIG E. REESE**

Professor, School of Business, St. Thomas University, Miami Gardens

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us



Volume 1, Issue 5



#### Dr. S. N. TAKALIKAR Principal, St. Johns Institute of Engineering, PALGHAR (M.S.)

**Dr. RAMPRATAP SINGH** Professor, Bangalore Institute of International Management, KARNATAKA

Dr. P. MALYADRI Principal, Government Degree College, Osmania University, TANDUR

#### Dr. Y. LOKESWARA CHOUDARY

Asst. Professor Cum, SRM B-School, SRM University, CHENNAI

**Prof. Dr. TEKI SURAYYA** Professor, Adikavi Nannaya University, ANDHRA PRADESH, INDIA

**Dr. T. DULABABU** Principal, The Oxford College of Business Management, BANGALORE

#### **Dr. A. ARUL LAWRENCE SELVAKUMAR** Professor, Adhiparasakthi Engineering College, MELMARAVATHUR, TN

### **Dr. S. D. SURYAWANSHI**

Lecturer, College of Engineering Pune, SHIVAJINAGAR

## **Dr. S. KALIYAMOORTHY**

Professor & Director, Alagappa Institute of Management, KARAIKUDI

## Prof S. R. BADRINARAYAN

Sinhgad Institute for Management & Computer Applications, PUNE

#### **Mr. GURSEL ILIPINAR**

ESADE Business School, Department of Marketing, SPAIN

#### **Mr. ZEESHAN AHMED**

Software Research Eng, Department of Bioinformatics, GERMANY

## **Mr. SANJAY ASATI**

Dept of ME, M. Patel Institute of Engg. & Tech., GONDIA(M.S.)

## Mr. G. Y. KUDALE

N.M.D. College of Management and Research, GONDIA(M.S.)

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us



Volume 1, Issue 5

<u>ISSN: 2249-0558</u>

# Editorial Advisory Board

#### **Dr. MANJIT DAS**

Assistant Professor, Deptt. of Economics, M.C.College, ASSAM

### **Dr. ROLI PRADHAN**

Maulana Azad National Institute of Technology, BHOPAL

**Dr. N. KAVITHA** Assistant Professor, Department of Management, Mekelle University, ETHIOPIA

**Prof C. M. MARAN** Assistant Professor (Senior), VIT Business School, TAMIL NADU

## Dr. RAJIV KHOSLA

Associate Professor and Head, Chandigarh Business School, MOHALI

Dr. S. K. SINGH Asst. Professor, R. D. Foundation Group of Institutions, MODINAGAR

#### **Dr. (Mrs.) MANISHA N. PALIWAL** Associate Professor, Sinhgad Institute of Management, PUNE

## Dr. (Mrs.) ARCHANA ARJUN GHATULE

Director, SPSPM, SKN Sinhgad Business School, MAHARASHTRA

Dr. NEELAM RANI DHANDA Associate Professor, Department of Commerce, kuk, HARYANA

Dr. FARAH NAAZ GAURI Associate Professor, Department of Commerce, Dr. Babasaheb Ambedkar Marathwada University, AURANGABAD

### Prof. Dr. BADAR ALAM IQBAL

Associate Professor, Department of Commerce, Aligarh Muslim University, UP

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us

October 2011 IJMIE

Volume 1, Issue 5



# Associate Editors

#### Dr. SANJAY J. BHAYANI

Associate Professor , Department of Business Management, RAJKOT (INDIA)

#### MOID UDDIN AHMAD Assistant Professor, Jaipuria Institute of Management, NOIDA

Dr. SUNEEL ARORA Assistant Professor, G D Goenka World Institute, Lancaster University, NEW DELHI

> Mr. P. PRABHU Assistant Professor, Alagappa University, KARAIKUDI

#### Mr. MANISH KUMAR Assistant Professor, DBIT, Deptt. Of MBA, DEHRADUN

Mrs. BABITA VERMA Assistant Professor, Bhilai Institute Of Technology, DURG

Ms. MONIKA BHATNAGAR Assistant Professor, Technocrat Institute of Technology, BHOPAL

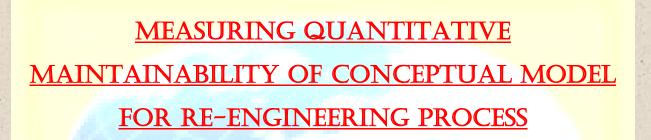
Ms. SUPRIYA RAHEJA Assistant Professor, CSE Department of ITM University, GURGAON

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us



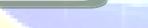
Volume 1, Issue 5





**Title** 





Shabana Kausar

<u>Department of Computer</u> Science

<u>University of Agriculture</u> Faisalabad Pakistan Mr. Ahmed Mateen

<u>Department of Computer</u> <u>Science</u> <u>University of Agriculture</u> Faisalabad Pakistan <u>Department of Computer</u> <u>Science</u> <u>University of Agriculture</u> Faisalabad Pakistan

Mr. Ahsan Raza Sattar

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us

#### Abstract:

The purpose of this proposed research is to measure quantitative maintainability of the conceptual model. The International Organization for Standardization / International Electrotechnical Commission (ISO/IEC) has defined six external characteristics of the quality assurance; namely, functionality, reliability, usability, maintainability, efficiency, and portability. To measure maintainability of the software, it is necessary to determine first how much the software requires the modification. This research incorporated the case studies of the conceptual model that represents the data of the required software. The conceptual models were converted into improved form by using the schema transformations rules in order to represent the requires the maintenance during the re-engineering process. The conceptual models were improved so that reverse engineering and forward engineering can be done easily during the re-engineering process. The proposedresearch was helpful in the planning and analysis phase of the software development for reengineering process to determine the economic, technical, operational, and schedule feasibility of the software.

#### **Introduction:**

Conceptual data modeling mean to make a theoretical representation of a company information or person information. In further words we can pronounce that the conceptual data model is used to describe the substantial structure describes the physically present storage structure for the catalog of users. The main idea for using the conceptual model is that it hides the original data or original physical structure and describing these hidden structures as [1]; entities, data types, relations, user operations, user constraints. When we create a data base it consists of the data structure. This data structure represents the data model conceptually because the database requires the data structure. For the creation of database we have to know the data items and the relationships between the data objects and some rules and regulations that will apply on these data objects. A data model actually shows and focuses on the data that for this data what objects are required, what are the relations between the data and what rules and regulations like operations will be performed on the data [1]. The data model that is constructed from the data is not dependent on user constraints. The data that is converted in the data model that used to create

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us

## IJM

#### Volume 1, Issue 5

# <u>ISSN: 2249-0558</u>

a data base, this data model looks like the original data to user. User imagines that, this is the original data but actually it is the data base that consists of software constraints of data model. The data model works as a connection between the data base and real world applications and processes and it shows the physical representation of data [2].

Entity-relationship model is also called entity relationship diagram. The **(ERD)** model is used for developing higher level metaphors for conceptual data models. Entity relationship diagram presents graphical information for displaying conceptual data models in the structure of entity relationship diagrams. Information system designs used such data models that are elaborated with entity relationship diagrams. An example that can explain the entity relationship diagram is; the model in which some data is going to store in database and some is going to retrieve from the database [3].

#### Materials and Methods:

The main purpose of the research is to measure the maintainability of the reengineering process as quantities. This measuring process should be done during the software development. The case studies use the schema transformation rules and functional dependencies. When we present software, there is an important role of modifiability and this is used for the improvement of the software. In this research we have used the schemas transformation rules that were described by different researchers for the modification of the model that were presented through case studies [4].

A schema model can be improved by many ways but in this research we have used the restructuring concept. For changing and modifying any model we have to eliminate regular entity, weak entity, relationship of entities [4, 9].

Qualitative method is an effective but time consuming method. In this type of method we have to involve from starting and we have to know each step of method. When the project starts it also starts with the project. When the project is completed we got the solution. During the process we cannot get anything. For using this type of method developers or researchers must have the complete knowledge of the project otherwise they cannot get the correct solution. This method

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us

## JM

#### Volume 1, Issue 5

# <u>ISSN: 2249-0558</u>

also has limitations that are researcher should know each step of project that is difficult for every researcher. The second limitation is it is a time consuming method [5].

Quantitative Research is better than the qualitative research and in this type of research we give the numerical values to the solution. These numerical values are 1 or 0. This method or research is used in the last step of the project and statistical methods used in this research. This research requires a deep knowledge of the software because the data that is collected by different researchers is in the form of qualitative [5].

Software reengineering is a concept in which reverse engineering and forward engineering are main points. Reverse engineering and the forward engineering in reverse engineering it is used to recover the design. In this engineering we analyze a program and to represent the program at a high-level abstraction. In this no source code is included it just about the design and its recovery. From this process the documentation of the overall system is created. Before more detailed analysis the overall functionality of the entire system must be understood [6]. Forward engineering is the process of introducing the new rules and regulations in the business applications. Forward engineering requires some software engineering some challenges are there. Some main challenges that include are, that is to understand the problems in existing system and the limitations that we want to measure. These challenges are in making structural redesign. When we look towards the review of literature some researchers have suggested that the graphical system design techniques should be used to improve the redesign process, these graphical techniques includes Data Flow diagrams. But still maintainability issue is there [6].

This case study is from [8]. The functional dependencies are given in section 3.1 Where the primary key is VistNo, ProviderNo.

#### **Functional Dependencies:**

FD1: PatientNo  $\rightarrow$  PatientAge

FD2: PatientNo  $\rightarrow$  PatientCity

- FD3: PatientNo  $\rightarrow$  PatientZip
- FD4: PatientZip  $\rightarrow$  PatientCity

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us

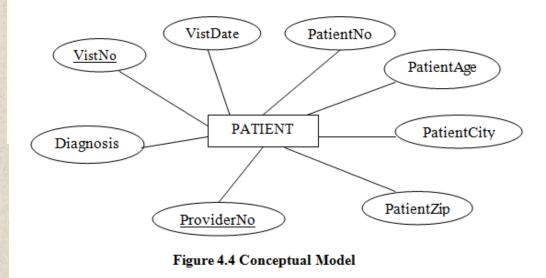
October 2011	IJMIE	Volume 1, Issue 5	ISSN: 2249-05
FD5: Visit	No → PatientNo		
FD6: Visit	No $\rightarrow$ VistDate		
FD7: Visit	No → PatientAge		tan Pilop Itan
FD8: Visit	No → PatientCity		
FD9: Visit	No → PatientZip		
FD10: Vis	tNo, ProviderNo →	• Diagnosis	朝上。M. 二次一般一次一般的一种

Consider the following table proposed weights by researchers [4, 7].

Weight
1.0
1.5
0.5
0.5
0.5
And a second
2.0

 Table 1: Proposed Weights for a Change

### Conceptual Model:



A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us

187



#### PATIENT relation [8] is

PATIENT (<u>VistNo</u>, PatientAge, PatientZip, <u>ProviderNo</u>, PatientCity, PatientNo, VistDate, Diagnosis)

#### 4.2.3 Improved Conceptual Model after First Transformation Transformation of figure 4.4 according to (Hussain et al,. 2005). VistDate PatientAge PatientNo VistNo Diagnosis м PATIENT-A has PATIENT-B PatientCity **PatientZip** ProviderNo Figure 4.5 Improved Conceptual Model after First Transformation **PATIENT-A** relation [8], is PATIENT-A (VistNo, ProviderNo, PatientNo, VistDate, Diagnosis) **PATIENT-B** relation (Michael, 2009) is PATIENT-B (PatientNo, PatientCity, PatientAge, PatientZip) 4.2.4 Improved Conceptual Model after Second Transformation Transformation of figure 4.5: according to ((Hussain et al., 2007). VistDate PatientNo PatientAge VistNo Diagnosis М has PATIENT-A PATIENT-B PatientZip PATIENT-C has ProviderNo PatientCity Figure 4.6 Improved Conceptual Model after Second Transformation

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering

http://www.ijmra.us



PATIENT-A relation [8] is

PATIENT-A (VistNo, PatientNo, ProviderNo, VistDate, Diagnosis)

PATIENT-B relation (Michael, 2009) is

PATIENT-B (PatientNo, PatientAge)

PATIENT-C relation [8] is

PATIENT-C (PatientZip, PatientCity)

Ci	ni	Wi	n <sub>i</sub> w <sub>i</sub>
Adding Regular	2	1.0	2
Entity Types			
Adding Weak Entity	0	1.5	0
Types	1		
Adding Relationship	2	0.5	1
Types			
Attributes Moved to	4	0.5	2
Regular ET			
Attributes Moved to	0	0.5	0
Weak ET			Л
ETC			5
able 2: Effort Required	for I	Tig. 4	4

 Table 2: Effort Required for Fig. 4.4

Therefore Modifiability is 1/5 = 0.200

Maintainability = Modifiability \* Number of Schema transformation rules applied

= 0.200 \* 2 = 0.4

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us



# IJMH

#### Volume 1, Issue 5



Ci	ni	Wi	n <sub>i</sub> w <sub>i</sub>
Adding Regular		1.0	1.0
Entity Types	832		
Adding Weak Entity	0	1.5	0
Types			
Adding Relationship	1	0.5	0.5
Types			
Attributes Moved to	3	0.5	1.5
Regular ET		4	
Attributes Moved to	0	0.5	0
Weak ET			
ETC		4	3

#### Table 3: Effort Required for Fig. 4.5

Therefore Modifiability is 1/3 = 0.333

Maintainability = Modifiability \* Number of Schema transformation rules applied

= 0.333 \* 1 = 0.333

#### **Result:**

The need of defining quantitative and objective measures to assess the quality of ERD model cannot be over-emphasized. This research proposes a set of easy-to-apply quantitative metrics which can measure the structural complexity of a given ERD model in terms of its two important characteristics are modifiability and maintainability. Modifiability of a ERD model is identified as an important characteristic to discuss understandability.

A metric for modifiability is also defined. The application of these metrics is demonstrated with the help of a scenario and the resulting metrics values are compared to discuss the structural complexity of given conceptual models. From discussing these conceptual models we have made the model as reliable, recoverability, fault tolerance and made its performance level up at stated

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us

## IJMH

#### Volume 1, Issue 5

# <u>ISSN: 2249-0558</u>

conditions. Usability of the performance level is high and from the usability the learning ability, operability and understandability of a user is become high. Efficiency and performance of software become high due to these models and maintainability issues in which analyzing a software, changing a software, testing a software become very easy. Some portability issues also resolved like installation, replacement and adaptability.

An information system of a company or software depend on the quality of its ERD model. We have discussed and elaborated the conceptual model in terms of quantitative measure and show its results with the help of case studies. But when we look towards the literature review a very little work has been done in this way. We have discussed it with functional dependencies and measure into schema model and used them with fuzzy logic. In which it has the membership values between 0 and 1 and then implement through different case studies.

#### **References:**

- Jeffrey, A Hoffer, Mary, B. Prescott, and Fred, R Mcfadden, (2002), "Modern Database Management", 6th Ed, Prentice Hall, USA.
- Hussain, T., Shamil, S., and Awais M. "On Measuring Structural Complexity of a Conceptual Model". In Proceedings of the International Conference on Software Engineering, Novosibirsk, Russia, pp 71-75, June 20-24, 2005.
- Assenova, P., Johannesson, P. (1996) "Improving Quality in Conceptual Modelling by the Use of Schema Transformations". ACM SIGMOD 15<sup>th</sup> Int'l Conf. On Conceptual Modeling 1996, pp. 277-291.
- Hussain, T., Shamail, S., and Awais, M.M., "Applying Fuzzy Logic to Measuring Completeness of a Conceptual Model". In Applied Mathematic and Computation, 185(2), pp. 1078-1086, Publisher Elsevier Science, February 2007.
- http:// wilderdom. Com /research/ Qualitative Versus Quantitative Research. Html
- Sourrouille, J.L. and Caplat G., "A pragmatic view on consistency checking of uml models", in Kuzniarz L., Huzar Z., Reggio G., Sourrouille J. L., Staron M.: Workshop on Consistency Problems in UML-based software development II, Workshop Materials, Research Report, 2003.

A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, U.S.A., Open J-Gage as well as in Cabell's Directories of Publishing Opportunities, U.S.A. International Journal of Management, IT and Engineering http://www.ijmra.us

#### October 2011

# IJMIE

# <u>ISSN: 2249-0558</u>

- Hussain, T., Shamil, S., and Awais M. "Schema Transformations- A Quality Perspective". In Proceedings of the International Multi-topic Conference, National University of Computer and Emerging Sciences, pp 645-649. Lahore, Pakistan December 24-26, 2004.
- Michael V. Mannino., (2009) "Database Design, Application Development, and Administration", 3rd ED, McGraw-Hill, Inc.
- Hussain, T., Shamil, S., and Awais M. "Measuring Quality of a Conceptual Model through Fuzzy Completeness Index". In Proceedings of the International Conference on Intelligent Computing, (ICIC' 05), Hefei, Chins, August 23-26, 2005.

