

## **SOCIO- ECONOMIC CONDITIONS OF STREET VENDERS: A SOCIOLOGICAL STUDY**

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### **Abstract:**

Apart from India, even in Thailand, Singapore, philiphinens etc., countries we find the increase of these street venders. Because of these street venders not only some people got employment, but people belongs to urban area got lot of benefit from these kind of business. Since City corporation , & institutions who providing better law facilities fails in providing facility to urban people, these street venders Succeeds providing facility to urban people, by providing goods on time at reasonable rate to their places itself These street venders doing good jobs & earn popularity among customers

**Keywords: Street;Venders;Economic condition; Health;Development.**

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## Introduction

In the context of Indian economy we neglected the part played by our middle & workers belongs to lower strata. But on the contrary their role had a dewdng factor for our economy. Yet we treat them as stranger & only we remember then when we felt their need. These street vendors who use to sell their goods by using small vehicles & baskets are reguarey in search for customers. Their life style is very pitiable & they were living in slums.

If we are talking about market, it depends not and only on any signal individual or shop, but instead depend upon both customer and seller or Enterpenuier. In this regard at present (21<sup>st</sup> century), even so many organization are also indulged in in satisfying the needs of customer apart from any one group or a men Though business or market oriented business or concept of market, though it is old, but using so many new methods grown up as attractive business, & also simultaneously attracts youths towards its fold. The present paper was written by collecting the information from small business holders like people who selles fast foods (like Gobi or pani puri seller), who runs small hotels, vegetables vendors etc.,

Customer is a decoding factor for business or for market. Keeping this view by providing good products on time, with reasonable rate we can succeed the aim of a business. At present as the taste of customer is changing day by day, by adopting suitable business technique, we can achieve food business results. The street vender who sell his goods, did not consisted of any perment shop to sell his goods. Thee type of business people make business on the street by occupying minimum space for their business right upon the street. We find the ratio of these type of business men in Asian continent is more. In India according to government statics, the percentage of these street vendors is 2% & according to NASVI the ratio of these street vendors is 10 million.

According to 1998 Asian containment economic statics, after the economic crisis the ration of these street vendors became even more. Even the people who lost traditional business are also changed their traditional business into street vendors business for their life. Apart from India, even in Thailand, Singapore, philiphinens etc., countries we find the increase of these street vendors. Because of these street vendors not only some people got employment, but people

belongs to urban area got lot of benefit from these kind of business. Since City corporation , & institutions who providing better law facilities fails in providing facility to urban people, these street venders Succeeds providing facility to urban people, by providing goods on time at reasonable rate to their places itself These street venders doing good jobs & earn popularity among customers.

Present study is a sociological study, where it try to concentrate on the economical problems of street venders. Taking the Shimoga and Bhadravathi as a field area, the study concentrate on the life style of street venders, the problem created by the migrant to road transportation etc....

### **Scope of the study:**

Present study is one of the societal problem, because of which, it was studied from sociological perspectives. Present study focused mainly on socio-economical status of street venders and following objectives were drawn out of it.

- To study the family status of street venders.
- To study problems faced by these street venders.
- To study problems faced by these street venders from traffic rules and Regulations of transportation.

### **Study Population & Sampling Method:**

By taking Shivamogga and Bhadravati as a study area, it was assumed that around 2000 street venders are there in these twin cities, as these two cities are famous for Academic and industrial purpose. As Purpose of the study is to search the socio-economic condition of street venders, according to its population by using a “Simple random sampling method” was used. By selection 100 people, information was collected by using interview schedule and Observation report.

### **Elements found in the Research:**

As the study focused on the socio – economic status of street venders, while doing research on this facts, following elements are found.

- Majority of the street vendors are doing their business in cities (urban), and among them we noticed 68% of them are Muslim, 60% of them belongs to Kuruba Community. By this it is found that people belongs to S.C, S.T, Okkaliga and Lingayath community are less, and Muslim street vendors are majority among them.
- 72% of street vendors are illiterate, so for the welfare of family they are indulging in other business.
- It was found that 80% of street vendors don't have their own fields, so they indulged in these type of business.
- The Basic income of all these vendors in their own business, 60% of street vendors getting less than 10,000 as their annual income so they take loans or debt for their children education and to maintenance of their family.
- Majority of street vendors are doing their business due to their Economical instability, to lead their life, where it become very necessary for them to this type business.
- Often these street vendors are facing lot of problems from City Corporation, Police and Traffic control officers.
- These street vendors are unaware of their rules, regulations and rights. For which they were running their business in fearful atmosphere.

Like this, these are all the elements we find when we undertook research on street vendors. Keeping the elements which are found from the above research and elements which are true to its nature (facts) for the above research following suggestion are drawn out of them.

#### **Suggestions (Recommendations):**

- As the street vendors are illiterate, provide education to them by using informal method.
- As the annual income of these street vendors is low, Govt. should undertake some plans to develop their economic status.
- As these street vendors don't have land, Provide facilities both from Govt. and non Govt. organizations and provide economic benefit through banks for their welfare.
- City corporation should provide proper space for these street vendors. By constructing small sheds for these street vendors for their business.

- By preventing problems faced by street vendors from city corporation, police dept. and Traffic control for their betterment of life.

Due to liberalization and Globalization policy of 1991 in India the ratio of street vendors are growing day by day, and they occupy 2.5% of total population of urban area. So we should take measure in all respect for their development. By providing I.D card they can save from the problems which they faced from police and City Corporation. Totally we should look the problems of street vendors from the humanistic point of view, then only we can improve their socio – economic conditions. Govt., Banks, N.G.Os, even many human beings should provide better facility to improve their life style and economic conditions.

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